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## **For Immediate Release**

### **Proxicast Introduces The New LAN-Cell 2 High Speed 3G Cellular Router**

*A rugged secure commercial-grade 3G cellular router with enterprise-class routing and VPN features*

**Pittsburgh, PA. (March 12, 2008) – Proxicast** ([www.proxicast.com](http://www.proxicast.com)) today announced its all-new LAN-Cell 2™ 3G cellular router, an upgradable third-generation (3G) high-speed secure VPN cellular router. The LAN-Cell 2 is a rugged *commercial-grade* cellular router with *enterprise-class* routing, security and VPN features that allows multiple PC's, laptops, webcams, controllers, PLCs, ATMs, VoIP phones and other Ethernet-based devices to simultaneously and securely share a single cellular data account for primary or backup connectivity.

The LAN-Cell 2 is the next generation successor to Proxicast's award-winning LAN-Cell Mobile Gateway, the industry's first commercially available integrated multi-port cellular VPN router which Proxicast introduced in 2003. The LAN-Cell 2 3G router is the most advanced, secure and flexible 3G cellular router available.

Delivering easy, instant wireless high-speed Internet access anywhere cellular service is available, the LAN-Cell 2 provides seamless Internet connectivity and unmatched security to PCs and laptops as well as devices that were never designed for connection to the Internet, such as sensors, data loggers, PLCs, ATMs, and traffic controls -- all without requiring any additional software or configuration of remote equipment. With the rapidly growing prevalence of 3G services such as EVDO Rev A and HSDPA/HSUPA offering bandwidths of over 1,000 Kbps downstream and 500 Kbps upstream, many devices, applications and locations requiring broadband Internet connectivity can now "go cellular".

Based on an open and upgradable PC-Card (PCMCIA) modem architecture, the LAN-Cell 2 is compatible with all major worldwide cellular (wireless) carriers and standards including (CDMA) EVDO Rev A, EVDO Rev 0, 1xRTT (1x) and (GSM) HSUPA, HSDPA, UMTS, WCDMA, EDGE and GPRS. The LAN-Cell 2 supports high speed PC-Card modems from manufacturers and network operators such as Sierra Wireless, Novatel Wireless, Huawei, Verizon Wireless, Sprint PCS, AT&T Mobility, T-Mobile, Alltel, Telus, Bell Mobility, Digicel, Vodaphone, Orange, O2 and many others.

The LAN-Cell 2's rugged modular metal chassis includes Proxicast's innovative Card-Guard™ that completely protects the cellular PC-Card modem from harm or tampering and provides a secure external antenna connection jack. The chassis also features Proxicast's unique Card-Lock™ system that prevents the PC-Card from coming loose or being unintentionally removed from the LAN-Cell.

The LAN-Cell 2 has routing and security features typically found only in wired corporate routers costing thousands more, yet it is priced competitively with stand-alone cellular modems. The LAN-Cell's NAT and advanced rule-based SPI firewall provide highly granular security and policy enforcement for all remote devices and users. The built-in VPN client and server software eliminates the need to configure individual devices and extends secure corporate networks to devices that cannot run VPN client software. Static and policy-based routing, bandwidth management and application level gateway features enable the implementation of sophisticated routing and traffic shaping solutions.

To help users manage cellular data plan costs, the LAN-Cell 2 includes Proxicast's Cell-Sentry™ Cellular Data Budgeting System. Cell-Sentry monitors the LAN-Cell's cellular data usage and can alert users

when predefined thresholds are reached or even block additional cellular usage to avoid overage charges which can be as high as \$0.50/MB (\$500/GB) or \$0.25/minute even on so-called "unlimited" usage plans.

The LAN-Cell 2 also incorporates a built-in wireless 802.11 a/b/g WiFi access point, a 4 port 10/100 Ethernet Switch, a 10/100 Ethernet WAN port and a RS-232 serial port. Auto fail-over switching between the Cellular, WAN & serial ports enables the LAN-Cell 2 to combine both 3G cellular, DSL, cable, satellite and other networks to offer unprecedented speed, reliability and quality of service.

Typical LAN-Cell Applications Include:

- Sales & Service Fleets
- Commercial Transportation
- Cars, Buses, Limos & RVs
- Delivery & Courier Vehicles
- Boats & Marine Vessels
- Mobile WiFi Hotspots
- Police, Fire & Emergency Vehicles
- Mobile Security & Surveillance
- Military & Defense Applications
- Remote Monitoring, Telemetry, SCADA & AMR
- Remote Control of PLCs and Industrial Controls
- Video Surveillance & Security Applications
- Temporary Off-Site Work & Trade Shows
- Vending, Point-of-Sale (POS) & ATM Machines
- Backup For Wired Internet and Alarm Connections
- Traffic Monitoring & Control
- Digital Signage, Electronic Billboards & Signs
- Homeland Security & Disaster Recovery

The LAN-Cell 2 3G cellular router is available for immediate delivery worldwide directly from Proxicast and through select resellers. For more information visit:

<http://www.proxicast.com/products/lc2features.htm>

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### About Proxicast

Proxicast designs and manufactures innovative, commercial-grade, secure wireless communications equipment that enables customers to increase productivity, enhance security, improve operational efficiency and reduce on-going communication costs. Proxicast focuses on wireless equipment for use with all major worldwide cellular standards including (CDMA) EV-DO Rev-A, EV-DO Rev-0, 1xRTT (1x) and (GSM) HSUPA, HSDPA, UMTS, W-CDMA, EDGE and GPRS. In 2003, Proxicast introduced the revolutionary and award winning, LAN-Cell™ Mobile Gateway which is in use at thousands of mobile and stationary application sites around the world. Proxicast is based north of Pittsburgh, Pennsylvania and is a privately-held corporation founded in 2000.

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Product Photos



*Front view of the LAN-Cell 2 3G Router without the optional Card-Guard™*



*Front view with optional Card-Guard™ and external cellular antenna installed (right side)*



*Rear view with optional Card-Guard™ and external cellular antenna installed (left side)*



*Side view with optional Card-Guard™ and external cellular antenna with magnetic base installed (right side)*



\* Please contact us if you are an Editor and need larger photos or custom photos.