



312 Sunnyfield Drive, Suite 200
Glenshaw, PA 15116-1936

877-77PROXI (toll free)
412-213-2477 (tel)
412-492-9386 (fax)
www.proxicast.com

For Immediate Release

Proxicast Introduces The LAN-Cell 3 - 3G/4G Cellular VPN Router

Rugged secure commercial-grade router with enterprise-class routing, VPN and Wi-Fi features supports the latest high-speed 3G/4G cellular technologies for industrial and mobile applications



Pittsburgh, PA. (April 30, 2012) – Proxicast (www.proxicast.com)

Proxicast's new LAN-Cell 3 Mobile 3G/4G VPN Router offers fast, reliable, secure and cost-effective remote wireless Internet access on any 3G/4G (LTE, HSPA+) wireless data network worldwide. The LAN-Cell 3 is a commercial-grade mobile 3G/4G router with enterprise-class routing and security features that allows multiple PC's, laptops, webcams, controllers, PLCs, and other Ethernet-based devices to simultaneously share a single cellular data account for primary or backup connectivity.

The all new LAN-Cell 3 3G/4G router is the fastest and most advanced member of Proxicast's award-winning LAN-Cell family of secure VPN cellular routers. This model features customer accessible 3G/4G USB cellular modems – the same ones commonly used to provide high-speed cellular connectivity to laptops. The USB modem seamlessly becomes a WAN interface for the LAN-Cell router and is fully integrated with all of the LAN-Cell's security, performance, and management capabilities.

Key advantages of the LAN-Cell 3 mobile router include:

- **Multiple Broadband WAN Connections (3G/4G + 802.11 b/g/n + xDSL/cable/T1 modem)**
Support for multiple broadband technologies including 3G/4G, 802.11 b/g/n and wired Ethernet connections enables simultaneous multi-megabit/sec connections for applications such as remote equipment monitoring, video surveillance, point-of-sale, and mobile Wi-Fi hotspots.
- **3G/4G USB Modem Support**
Automatic recognition and configuration for over 100 different 2G/3G/4G USB modems on dozens of mobile networks worldwide makes cellular Internet connectivity "plug-and-play".
- **Dual WAN Load Balance and Failover**
Support for load balancing and failover functions between fixed-line (xDSL/cable modem), Wi-Fi, and 3G/4G service offers non-stop network connectivity.
- **VPN Server & Client**
Embedded VPN features allow remote users to make secure connections to devices which normally cannot run VPN software. The LAN-Cell supports up to 25 simultaneous tunnels and can also establish site-to-site tunnels to existing corporate VPN servers (Cisco, Juniper, SonicWall, etc.) for enterprise-level data security.
- **High-Speed Wi-Fi**
An integrated 802.11 b/g/n radio and removable high-gain 2x2 MIMO external antennas delivers speeds up to 300 Mbps for high-bandwidth multi-media applications on both the LAN and WAN.

- **Quality of Service (Bandwidth Management)**

Automatic monitoring of bandwidth usage, traffic prioritization, policy routing and bandwidth allocation to applications and users permits fine-tuning of WAN QoS performance.

- **Industrial Design**

A rugged steel chassis and unique Multi-Function Mounting Base provide physical security along with conveniences such as power-locking, cable management, external antenna mounts, and the patent-pending Modem-LOCK USB modem retention system for industrial and mobile applications.

- **Energy Efficient**

The LAN-Cell 3's low power consumption and 12VDC operation makes it ideal for vehicle, solar or battery-powered installations.

The LAN-Cell 3 reduces remote site deployment costs by eliminating the need for additional hardware and software. Its integrated full-featured IP router, 802.11 b/g/n Wi-Fi access point and client, 4 port 10/100/1000 switch, automatic WAN fail-over, IPsec & PPTP VPN clients and servers, 3DES & AES encryption, DMZ and VLAN support, firewall, NAT/PAT services and bandwidth management features deliver unprecedented value in a small, low-cost device. The LAN Cell's platform independent tablet-friendly embedded management interface makes setup easy and allows the LAN Cell to be managed from the LAN or remotely over the Internet with any web browser on any PC, tablet or smartphone.

The LAN-Cell 3 mobile router is the perfect communications gateway for:

Mobile Applications:

*Sales & Service Fleets
Commercial Transportation & Trains
Mobile Router For Cars, Buses & Trucks
Delivery & Courier Vehicles
Recreational Vehicles
Boats & Marine Vessels
Mobile Wi-Fi Hotspots
Low Altitude Aircraft & Aviation
Police, Fire & Emergency Vehicles
Mobile Security & Surveillance
Public Transit & In-vehicle Hot-Spot
Military & Defense Applications*

Stationary Applications:

*Remote Monitoring, Telemetry, SCADA, AMR
Remote Control of PLCs and Industrial Controls
Cash Registers & Credit Card Processing
Video Surveillance, Webcams & Security
Construction Site Monitoring & Solar Power
Tradeshow Internet Access
Temporary Off-Site Work Teams
Vending, Point-of-Sale (POS) & ATM Machines
Backup For Wired Internet and Alarm Connections
Traffic Monitoring & Control (Red Light Cameras)
Digital Signage, Electronic Billboards & Signs
Homeland Security & Disaster Recovery*

The LAN-Cell 3 mobile 3G/4G router is available for immediate delivery worldwide directly from Proxicast and select resellers. The LAN-Cell 3 is "carrier independent", supports the new 4G (LTE, HSPA+) wireless standards, legacy 2G (1xRTT, GPRS, EDGE) and 3G (EVDO, UMTS, WCDMA) networks, and is user-upgradable to future cellular modem technologies. Customers may use their own USB modems or may obtain modems and cellular service through Proxicast.

About Proxicast's Family of 3G and 4G Routers

The Proxicast LAN-Cell family of professional-grade 3G routers and 4G routers (LTE, HSPA+) are high-performance, rugged and upgradeable. LAN-Cell routers can connect multiple Ethernet based computers and devices to a single cellular data account for primary or backup connectivity eliminating redundant cellular service for multiple devices. The PocketPORT is the world's smallest 3G/4G USB Cellular Modem Bridge (mini router). Proxicast products are optimized for corporate, financial, video surveillance, security, mobile in vehicle applications (cars, trucks, buses, trains, boats), industrial automation, solar power, public transit, Machine-to-Machine (M2M) telemetry and SCADA. Popular applications include mobile

video surveillance, construction site monitoring, PLCs and industrial controls, remote device data collection, traffic control, point-of-sale (POS), ATMs, mobile Wi-Fi hot-spots and more.

Proxicast products (3G routers, 4G routers, 3G/4G routers, LTE routers, HSPA+ routers, 3G modems, 4G modems, 3G/4G modems and LTE modems) are cellular carrier independent and use either PC-Card or USB cellular modem architecture - and can easily be upgraded. LAN-Cell and PocketPORT support all major worldwide cellular (wireless) carriers including Verizon Wireless, Sprint PCS, AT&T Wireless, T-Mobile, Rogers, Telus, Bell Mobility, Telcel, Orange, Vodafone, O2, Telstra and others. LAN-Cell and PocketPORT routers support 3G /4G modems made by Sierra Wireless, Novatel, Option, Pantech, Samsung, Huawei, ZTE and others.

About Proxicast

Proxicast designs and manufactures innovative, commercial-grade, rugged industrial, secure wireless communications equipment that enables customers to increase productivity, enhance security, improve operational efficiency and reduce on-going communication costs. Proxicast focuses on wireless equipment for use with all major worldwide cellular standards including (CDMA) EV-DO Rev-A, EV-DO Rev-0, 1xRTT (1x) and (GSM) LTE, HSPA+, HSPA, HSUPA, HSDPA, UMTS, W-CDMA, EDGE and GPRS on cellular carriers including Verizon Wireless, Sprint PCS, AT&T Wireless, T-Mobile, Rogers, Telus, Bell Mobility, Telcel, Orange, Vodafone, O2, Telstra and others. In 2003, Proxicast introduced the revolutionary and award winning, LAN-Cell Mobile Gateway, the original cellular router. Proxicast is based in Pittsburgh, Pennsylvania and is a privately-held corporation founded in 2000.

Press Contact

Jim Sabol
412-406-7068
Email: jim.sabol@proxicast.com

Press photos of the LAN-Cell 3 are available at: <http://www.proxicast.com/lc3/lc3-gallery-pr.htm>

For more information, visit Proxicast's web site at <http://www.proxicast.com> or call 877-77PROXI / 877-777-7694 (U.S.) or 412-213-2477 (International)

Proxicast, LLC
312 Sunnyfield Drive, Suite 200
Glenshaw, PA 15116-1936 USA

Proxicast is a registered trademark of Proxicast, LLC. LAN-Cell, Modem-LOCK, PocketPORT are trademarks of Proxicast, LLC. All other brand, product and trade names are trademarks or registered trademarks of their respective owners.

###